

## THE HOSPITALITY INTEGRITY TEST

Are your rooms earning maximum yield, or are you bleeding revenue to OTAs? Answer honestly. A checkmark indicates a critical failure in your booking architecture.

### REVENUE LEAKS

- Overbooking Chaos:** Do you manually update inventory on Agoda/Booking.com, causing errors?
- Rate Parity Fail:** Are your rates inconsistent across channels, confusing guests?
- Commission Bleed:** Are OTAs taking 20%+ because your direct booking engine is weak?
- Empty Weeknights:** Do you lack dynamic pricing to fill rooms during low demand?
- Front Desk Stress:** Is your staff manually typing OTA bookings into the PMS?

### STRATEGIC DEFICITS

- Mobile Blindness:** Can you manage rates and inventory from your phone instantly?
- Review Silence:** Are you missing a tool to automate guest review collection?
- Data Silos:** Does your Restaurant POS fail to post charges to the Room Folio?
- Corporate Lag:** Is your Corporate/Agent booking process manual and slow?
- Audit Risk:** Are your daily reports manually compiled (prone to theft/error)?

### DIAGNOSTIC OUTCOME

- > If you checked **1-3 boxes:** Revenue Optimization Required.
- > **The Risk:** Manual inventory management guarantees overbookings and lost profit.
- > If you checked **4+ boxes:** Critical Revenue Hemorrhage. You are losing bookings daily.
- > **The Fix:** AvinivA Fortification Protocol to automate distribution and pricing.

### REQUEST YOUR FULL REVENUE AUDIT

We turn empty rooms into automated profit.

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